

TOP 10 ESSENTIALS FOR RELATIONSHIP BUILDING



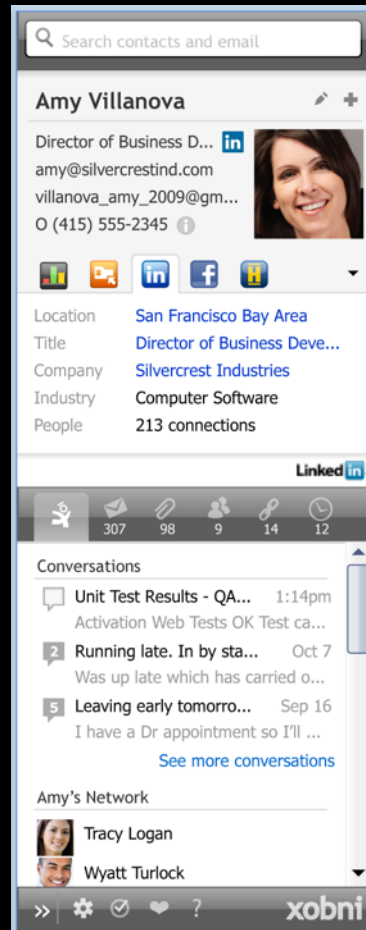
1 Don't let anyone slip through the cracks

Xobni automatically creates a contact for everyone you've ever emailed, called or SMS'd

2

2 Bring all your contacts together into one place

Bring Xobni to Outlook, Gmail, BlackBerry (Android and iPhone coming soon) to unify all your contacts without duplicates



3

3 Put a face to every name, even before you meet

Xobni displays a photo for each of your contacts

4

4 Make sure you always have updated info for each contact

Xobni pulls each contact's signature info into their profile so you're always up to date

5

5 Make sure you have quick access to the most recent emails and attachments exchanged for everyone

Xobni organizes your emails, attachments and links by person, so you can always find exactly what you need – every time.

Stop managing email. Start building relationships. [Get Xobni for free!](#)

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Check Facebook, LinkedIn and Twitter updates for each contact

Xobni automatically displays social network updates for each contact so you can have even more relevant and fruitful conversations



7

Bring Evernote into Outlook to take notes on your contacts

With the Evernote gadget for Xobni, you can take notes on your contacts and access your notes from anywhere



8

Take your contacts on the road with you

With Xobni, all your contacts are always accessible, whether you are at your desk or on the road (BlackBerry for now, and Android and iPhone are coming soon)



9

Ensure all contacts are in Salesforce.com

Bring Salesforce.com into Outlook with Xobni to create contacts and leads with a single click



10

Quickly find contacts searching by name, company or even job title

Xobni's lightning fast search ensures all the information you need is always at your fingertips